



Birkenhead

May 2011



UP FOR GRABS

The Bridgeway Tickets

Just put your name, address and phone number on the back of an envelope and send it into North Shore Times PO Box 33-235, Takapuna by 20 May 2011.

Passionata pop up shop in Westfield Shore City

Still searching for the perfect present to give to your mum on Mother's Day?

If so, you're sure to find plenty of gorgeous gift ideas at the fantastic Passionata Pop Up Shop which is open for a limited time only in Westfield Shore City.

Run by vintage lover Shannon Chester, Passionata has been a local favourite since opening four years ago in Birkenhead - with customers describing it as "every women's dream shopping destination" and the pop up shop is sure to get the same reaction!

Shannon says the idea behind the pop up shop was to introduce Taka-

puna residents to the array of delightful items on offer at Passionata.

The pop up shop will be open for two weeks initially, with a possible extension if Shannon has enough stock.

Both Passionata and the Passionata Pop Up Shop are filled with an eclectic mix of charming accessories, collectibles and beauty products, with something to suit every taste and budget.

You'll discover beautiful vintage bags, silver jewellery boxes, Trelise Cooper perfume, Italian tights from Omsa and Franco Bombana,

fascinators, Lux-Cherie soaps, vintage and vintage-look china and

glassware, boudoir items, Vera Laskina clothing, beautiful Austrian Crystal pens set with a swarovski crystal and much much more.

While there are many exotic items from all over the world, Shannon is also proud to support local suppliers and also stocks exquisite hand-dipped scented candles

and cute chocolate handbags and shoes, both of which are made in Birkenhead.

There'll also be a new nail polish application demonstration in the pop up shop tonight and this coming Saturday and Sunday.

Passionata is also well worth a visit for brides-to-be as Shannon offers a

popular bridal service and can help accessorise and style your entire bridal party.

"We stock vintage and new bridal handbags, new horseshoes, garters, bridal purses, ring pillows, exquisite jewellery and Italian hosiery," she says.

The Passionata Pop Up Shop is located in the

old Zierra Kumfs shop on Level 2 of Westfield Shore City, Takapuna, and will be open until May 16.

Passionata is located at 215 Hinemoa St, Birkenhead and will be open on Mother's Day from 10am-3pm.

Phone 480-9709 or visit www.passionata.co.nz.



Beautiful bags: Stylish vintage items are on offer at both Passionata and the Passionata Pop Up Shop.



Gifts galore: Visit the Passionata Pop Up Shop in Westfield Shore City or Passionata in Birkenhead for the perfect Mother's Day present.

for women who want to be remembered

Passionata

- ✧ Style
- ✧ Vintage
- ✧ Beauty
- ✧ Home

Mother's Day Sunday 8th May

215 Hinemoa St, Birkenhead ✧ 480 9709 ✧ www.passionata.co.nz