



# Birkenhead

ADVERTISING FEATURE

## What a passionate girl wants



Here we go again. Spring, summer, and party, party, party - and the first thought is always "What shall I wear?"

It's paradoxical that the most fun time of the year is also the busiest, leaving precious little time for long, tedious clothes-hunting sessions.

The solution is Passionata in Birkenhead. This should be your first stop when looking for something perfect to

**Floaty dress:** Need to find a dress for the party season? Passionata has a fabulous range of floaty and feminine one-offs lovingly crafted from vintage fabric and lace.

wear to that special occasion - and it will most likely be your last stop too, because your chances of finding what you're looking for are extremely good.

Whether it's a ball, wedding, party or summer cruise, the store is a paradise of floaty, feminine and romantic dresses.

As well as vintage pieces, owner Shannon has a range of one-offs lovingly crafted from vintage fabric and lace, all waiting to be tried on by you.

Shannon's flair and knowledge will help you to find the perfect piece and help you realise the look that's in your

mind. Or she'll come up with creative ideas that you may not have thought of.

Seeking out that special and unique gift, look no further. Passionata overflows with an eclectic mix of charming accessories, collectibles and beauty products from gorgeous jewellery, handbags, elegant designer gloves, scarves, sexy and feminine one-off bustiers to hand-picked exotic

soaps and body lotions. You'll easily find a gift to pamper the special people in your life.

Passionata's sprung from Shannon's love for everything beautiful and feminine. Each item's been hand-chosen and she likes nothing better than to pass on her treasures to people who'll appreciate them. One of the things Shannon loves best about selling vintage and collectibles is that

when someone finds a special item, she knows it will be valued and appreciated.

Call in and see Passionata's gorgeous Christmas display and pick up some decorations to make your tree and table sparkle - baubles, fairies, angels, santas, reindeer, boxes, crackers and flowers.

Shannon's sought-after stock changes daily, with fabulous items constantly arriving.

Call in frequently to see what's new because nothing stays in the shop very long!

Passionata's at 215 Hinemoa St, Birkenhead, phone 09 4809709.

Hours are Monday-Tuesday 9.30am to 5.30pm, Wednesday 9.30 to 6pm, Thursday 9.30am to around 7pm, Friday 9.30am to 6pm, Saturday 9.30am to 5pm and Sunday 12 to 4pm.

"Both my fitness and strength have definitely improved along with being more toned. It's a no fuss, quick workout and the staff are friendly and helpful. Vibex has helped me achieve my goals by the ongoing support and helpful advice"

Debbie

NOVEMBER

### New Summer Ranges

#### New Zealand Labels

- Anne Mardell
- Artisan
- Chocolat

